GET THE FACTS

| TREATMENT OPTIONS | LICE SOF AMERICA | SKLICE (PRESCRIPTION PESTICIDE) | NIX (OTC PESTICIDE) | NITPICKING AND COMBING |
|--------------------------------|---|---|---|--|
| TREATMENTS REQUIRED | 1 Utilizing the AirAllé® FDA-cleared medical device. | 1 Combing required | 3+ Combings required | 3+ Combings required. Any missed eggs or live bugs can lead to recurrence. |
| PESTICIDES USED | none | Ivermectin, .5% | Permethrin, 1% | none |
| CLINICAL TRIAL RESULTS | 99% Combined efficacy on live lice & eggs of device, dimethicone & comb-out (93.7% with device alone). | 71% - 76% For live lice only. | 43% - 45% For live lice only. | none |
| COST | \$175 (on average) For guaranteed, one-and-done treatment | \$140 - \$320 Often not covered by insurance | \$18/treatment Pesticide resistance documented in 48 U.S. states | \$270 (on average) Based on \$90/hr and 3-5 hours. Any missed eggs or live bugs can lead to recurrence. |
| WARNINGS | The AirAllé® device cannot be used to treat persons who cannot sense temperature or pain; who cannot communicate physical discomfort; who have open head wounds, sores, or visible signs of skin or scalp abnormalities or who have received radiation treatment of the head within the last 6 months; or those who have cranial or facial implants. Not for children under the age of 4. | Consult your physician if you are pregnant or breastfeeding, have allergies or skin conditions. Can cause eye irritation or burning sensation on skin. Not to be used on children less than 6 month sold. Effects of an over dosage include rash, dizziness, vomiting, diarrhea, seizure, abdominal pain, ataxia and paresthesia, among others. | Allergies, age restrictions, eye and skin irritation. | No warnings; but high likelihood of recurrence |
| REFERENCE LIST CITATIONS | *Goates, B.M., Atkin, J.S., Wilding, K.G, Birch, K.G., Cottam, M.R., Bush, S.E., Clayton, D.H., (2006, November 1). An Effective Nonchemical Treatment for Head Lice: A Lot of Hot Air. Pediatrics, 118(5), 1962m 1970. Retrieved from http://www.pediatrics.org/cgi/-content/full/118/5/1962. *Fassler, J.E. (2012, February). A New Treatment Approach to Pediculosis Utilizing the Lousebuster™ Device (renamed AirAllé®) and Safe, Nontoxic treatment solutions. (Abstract #201221) Pediatric Infectious Disease Society. St. Jude Pediatric Infectious Diseases Research Conference, Programs & Abstracts. | Sklice Lotion Efficacy & Safety. (2013). Retrieved from http://www.sk-lice.com/hcp/effica-cy-side-effects.html Sklice Lotion Side Effects Efficacy, 2013 Sanofi Pasteur Inc. last modified: 15-September-2013 | What DidThe Clinical Trials Show? (2011) Retrieved from http://w- ww.Natroba.com/ about-Natroba-clini- cal-trials.html | A Nit Picker is Essential to Effective Head LiceTreatment. (2012). Retrieved from https://headliceremoval.word-press.com/2012/12/06/a-nit-picker-is-essential-to-effective-head-lice-treatment/. |